

Year 12 Transition

Welcome to The Island VI Form

KS5 Subject:	BTEC National Travel and Tourism
Objectives for Transition Tasks:	
<ul style="list-style-type: none">• To introduce you to different components of the Travel and Tourism Industry• To demonstrate that you can identify key Travel and Tourism information from Travel Programmes.	
Watch:	Independent Task (to be submitted):
<ol style="list-style-type: none">1. Life Beyond the Lobby2. Inside Manchester Airport	<ol style="list-style-type: none">1. Two Fact Files on Hotels based on 'Life Beyond the Lobby' (1.30 hours)<ul style="list-style-type: none">○ https://www.bbc.co.uk/iplayer/episode/b08l2mnx/amazing-hot-els-life-beyond-the-lobby-series-1-1-marina-bay-sands-singapore○ Create a 1 page fact file about the Marina Bay Sands Hotel and write one paragraph to explain its appeal to international travellers○ OPTIONAL: Choose one more episode of Life Beyond the Lobby to watch and create a similar fact file to share2. One Fact File about Manchester Airport based on 'Inside Manchester Airport' (1 hour)<ul style="list-style-type: none">○ https://www.bbc.co.uk/iplayer/episode/m0023brw/inside-manchester-airport○ Explain what you think would be a great thing about working at Manchester airport. Then explain one of the challenges of working at the airport. (2 paragraphs in total)3. One Fact File about an Isle of Wight Visitor Attraction. (1 hour)<ul style="list-style-type: none">○ Bring to your first lesson a 1 page fact file about a visitor attraction on the Isle of Wight. Include: the main attractions there, a summary of ticket types and if they have any special events going on over the summer holiday. Visitor attractions can be theme parks such as Robin Hill, historical attractions such as Osborne House or events such as the Chale Show.
Read:	Staff Contact

<https://www.travelmag.com/>

Choose a couple of articles from Travel Mag to read (30 mins)

Find a Travel Blogger to follow on your social media. (15 mins)

Follow a big tour operator on your social media (such as Jet2Holidays or Tui). (15 mins)

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Aim Higher Task:

Go to <https://www.visitisleofwight.co.uk/> (2 hours)

This is the Destination Management Organisation for the Isle of Wight.

Use the website to create an itinerary for a family of four visiting the island in the summer holidays for four days. Mr and Mrs Singh are from Guildford and have 2 children aged 9 and 11 and a small well behaved dog. They like family fun and being outdoors. Plan ferry travel, accommodation and one activity per day for them to enjoy.

Write this into an email for the customer and explain the benefits of your itinerary for them.

DEADLINE FOR TRANSITION TASK: Please bring to your first lesson in September.